# NATHAN CHUN

## Human-Centered, UX/UI Designer



Los Angeles, CA



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## **SOFTWARE**

- Figma
- SPSS
- Minitab
- Adobe Suite
- HTML & CSS (working)
- Mural & Miro

## **SKILLS**

- End-to-End Research Design
- Fffective Communnication
- Conducting Interviews
- Detail-Oriented
- Abstracting Data
- Problem-Solving Skills
- Teachable

#### **EDUCATION**

M.S. Human Centered **Design & Engineering** 

University of Michigan-Dearborn

2021 - 2023 GPA: 3.88

**B.A. Human-Centered** Design

**Pitzer College** 2017 - 2021

GPA: 3.77

### **PROFILE**

I have my master's in HCD with a concentration in UX Design and Research. I have experience in end-to-end design for UX and UI projects, interviewing and synthesis, user journey maps, mockups, wireframes, and fully interactable prototypes though my proficiency in Figma.

## **WORK EXPERIENCE**

### **University of Michigan MUX Lab**

Aug. 2021 - May 2023

UX Researcher

- Conducted and **classified** research on **over 700** UX principles, guidelines and themes for UX trends in the automotive industry.
- Created biweekly reports that included future trends and recommendations for future designs to present to Hyundai UX Team in South Korea via Zoom.
- Authored 2 conference papers on public perception of Urban Air Mobility vehicles and perceived trust, both accepted and presented to HFES 2022.
- Forumlated end-to-end study design, grant and IRB proposals, recruitment, execution, data analysis, and presentation and publication of findings, first study won Best Student Paper in the Product Technical Group at HFES 2022.

#### **HAUS**

Aug. 2022 - May 2023

UX/UI Designer

- Designed the full UI of a household management app based on user research of 40 different users, including menus, flows, buttons, widgits, tabs, and all other interface elements.
- · Responsible for creating multiple wireframes, prototypes at all stages, design of A/B testing methods, data analysis, and overall aesthetic design decisions.

#### **Brain Tumor Network**

Sept. 2020-May 2021

Human-Centered, UX Designer

- Curated 3 tools to aid in communication as well as highlight the services BTN offers between the institution and their patients and caregivers, which were adopted by leadership and added to their website.
- Utilized Mural.com to create storyboards, user journeys, flow diagrams, mockups, and Figma to create our various prototypes for testing.

#### **PUBLICATIONS**

- 1. Chun, N., Jachim, N., Park, G., and Kim, S-H. (Accepted, 2022). Investigation of Perceived External UAM Design Features as a New Transportation Method. To appear in Proceedings of Human Factors and Ergonomics Society 2022 Annual Meeting, Santa Monica, CA: Human Factors and Ergonomics Society. (award winner)
- 2. Park, G., Park, H., Chun, N., Kim, S-H., and Lee K. (Accepted, 2022). Public Perception of UAM: Are we ready for the new mobility that we have dreamed of? To appear in Proceedings of Human Factors and Ergonomics Society 2022 Annual Meeting, Santa Monica, CA: Human Factors and Ergonomics Society.